

# Strategic Plan 2013



The Cove FC Inc.  
Cove Sports & Community Club  
Oval Road  
Hallett Cove SA 5158

ABN: 85 678 997 401





Document Control

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## 1 Introduction

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This is the Strategic Plan for The Cove Football Club - our Club - more than a Club.

The Cove FC was established in 1983 and since establishing a junior development programme only 5 years ago has grown to become one of the strongest and most popular clubs South of Adelaide, with a passionate Executive Board, Parent Group and talented players.

This is our first Strategic Plan. It includes some big challenges but with the support of us all we will achieve our mission to become the best club in the south, and deliver our vision to be more than a club - to be a community with great football at its heart.

A big thank you to everyone that has contributed to creating our plan for the future. This has been a collaboration of over 50 parents, coaches and board members who attended the "Your Club, Your Say" workshop in February 2013, and a dedicated volunteer Working Group comprising parents and non-executive board members.

This is only the beginning.

We're looking forward to a great season of football ahead.

**Andy Fry**

Chairman, Cove FC

## Acknowledgements

A big thank you to the Strategic Plan Working Group members who volunteered their time to prepare this document: Paul Davy (Chair), Mandie Burdon, Mike Martini, Michelle Fry, Geoff Munn, and Andy Fry, and the support and guidance of Hans Van Bavel of Delta Training Pty Ltd.



## 2 Vision

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Our Vision Statement is:

*"More than a club"*

What does this mean to us? It means that we want The Cove FC to be more than just a football club, we want it to be a community.

To be more than a club it must:

- be transparent
- be where players and people want to be - the club of choice
- form strong links between juniors, seniors, coaches, volunteers and parents





### 3 Mission

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Our Mission is:

*"To be the best club in the south"*

We think The Cove FC can be the best club in the south if we:

- improve all we offer to the community
- develop all players to achieve their full potential
- provide a centre of excellence for football development
- be successful at both junior and senior level
- provide a clear pathway for junior players to senior positions
- ensure a welcoming and inclusive environment for families





#### 4 Values

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We want everyone in the Club to believe in and by their behaviour demonstrate the following values:

- commitment
- respect
- acceptance and inclusion
- tolerance
- transparency
- honesty
- trust
- fun
- sportsmanship

These values together will provide a safe family centred environment for our players.





## 5 Stakeholders

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The following Stakeholders all have an interest in the development of the Club. We welcome their continued and essential support and involvement:

- the Players
- the Coaches
- the Parents and Care Givers
- our Sponsors
- Cove Committee Members
- the Volunteers
- our Community

The following organisations continue to support the growth and development of the Club and its football skills development programmes:

- *The Football Federation of South Australia (FFSA)*. The Cove FC is proud to be a registered FFSA Club and to participate in the FFSA league, South Australia's premier football competition.
- *The Government of South Australia, Office of Recreation and Sport*. This agency runs the Starclub Club Development Programme. Clubs which achieve the Starclub accreditation are those which have demonstrated the highest level of commitment and professionalism. Achieving Starclub accreditation is one of the Club's goals for 2013.
- *Marion Council*. Marion Council provide the football club facilities and undertake the essential job of grounds maintenance at The Cove Complex. We also recognise the support and involvement of the staff of The Cove Complex. This is where we play.





We recognise how important our sponsors are to our club. These are our sponsors for the 2013 season:

### Major Sponsors



### Gold Sponsors



### Silver Sponsors



### Bronze Sponsors



**Bradley Hall Brick & Block Laying**



## **Red Sponsors**

*Upull It*

*Commercial & General Hire*

*Copy World*

*Carpet Giants Morphett vale*

## **300 Club Sponsors**

*Reece Plumbing*

## **Player Sponsors**

*Care Constructions*

*Bradley Hall Bricklaying*

*The Techie*

## **Community Partners**

*Bunnings*

*Westpac Bank*



## 7 Pillars

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'Pillars' are the areas of focus upon which the club goals/objectives and strategies are based.

The strategic plan of the club has been constructed to support the following Pillars:

- Social and Community
- Player Development
- Coaching Development
- Membership & Marketing
- Administration and Management
- Finance and Sponsorship

These Pillars are considered to be the key aspects of the Club which must be maintained and will be reinforced in each subsequent Strategic Plan. These pillars will form the agenda for our committee and working group sessions.





## 8 Goals

These are the goals we want to score.

### Social and Community

| Goal  | Strategies  | Key Performance Indicators   | Responsibility for leadership   | Time Frame   | Resources Required   |
|---|---|--|---|--|--|
| 1) Establish a junior to senior buddy system                    | 1. Create working group lead by senior players  | 1. Establish working group<br>2. Establish buddies for U7's to U13's age groups  | Director of Football  | Establish by the start of the 2014 season                | Director of Football. Working group of 4 with a minimum of 2 senior players.   |
| 2) Hold family friendly events e.g. Quiz Nights, Bingo          | 1. Schedule events at the start of the season<br>2. Allocate event co-ordination as a dedicated committee member role<br>3. Allocate a volunteer to each event                            | 1. Circulate event calendar at the start of the season<br>2. Hold the following minimum events each season: Quiz Night, Cove's got talent, end of season ball, two family gala days, Bingo night | Event Co-ordinator  | Under way for 2013                                       | One committee member. Two adult volunteers.<br><br>Budgets for events are to be set to allow them to be self funded and generate revenue for the club. |
| 3) Establish attendance of juniors and parents at seniors games | 1. Junior Co-ordinator to notify all members well in advance<br>2. Establish junior games at half time<br>3. Free junior entry to derby games   | 1. Members emailed a minimum 7 days in advance<br>2. One junior game run in 2013 season. Games scheduled at every home game for 2014 season<br>3. Junior entry at Derby games established        | Junior Co-ordinator for 2013 season. Junior Delegate for 2014 season. | Under way for 2013. Establish fully for the 2014 season. | Junior Co-ordinator for 2013. Junior Delegate for 2014 season.   |
| 4) Provide refreshments at all venues for training and games    | 1. Maintain The Shed and BBQ at seniors home games<br>2. Maintain attendance of the Coffee Van at home Juniors games (at Capella)<br>3. Maintain The Shed at Cove Complex training nights | 1. Provide refreshments to all venues for training and games   | Canteen Manager   | All under way and ongoing.                               | Canteen Manager  |



| Goal  | Strategies   | Key Performance Indicators   | Responsibility for leadership | Time Frame             | Resources Required   |
|---|--|--|-------------------------------|------------------------|--|
| 5) Provide regular updated information to members | <ol style="list-style-type: none"> <li>1. Issue regular updates via email</li> <li>2. Issue regular updates via Facebook</li> <li>3. Provide regular links to news on website</li> </ol> | <ol style="list-style-type: none"> <li>1. At least 6 emails sent per year</li> <li>2. At least 1 post per week during the season</li> <li>3. At least one link added per week during the season</li> </ol> | Chairman                      | Under way and ongoing. | Chairman. Two committee members or adult volunteers to manage and edit the newsletters/releases. |



## Player Development

| Goal   | Strategies  | Key Performance Indicators   | Responsibility for leadership | Time Frame  | Resources Required   |
|--|---|--|-------------------------------|---|--|
| 1) Provide senior player mentorship of junior players                      | <ol style="list-style-type: none"> <li>1. Establish working group</li> <li>2. Establish mentors for U14's to U16's age groups</li> </ol>  | <ol style="list-style-type: none"> <li>1. Establish working group</li> <li>2. Establish mentors for U14's to U16's age groups</li> </ol>   | Director of Football          | Establish by the start of the 2014 season   | Director of Football. Working group of 4 with a minimum of 2 senior players.   |
| 2) Provide education on physio exercises and health                        | <ol style="list-style-type: none"> <li>1. Establish a Physio and health strategy</li> <li>2. Engage with Opal and establish an Opal guided healthy food programme</li> <li>3. Engage coaches in a physio/health education and training programme</li> <li>4. Provide information to parents on physio and health in sports education</li> </ol> | <ol style="list-style-type: none"> <li>1. Physio and health strategy established</li> <li>2. Healthy food options available at home seniors games, and all coaches briefed on food nutrition by Opal</li> <li>3. Coaches have received briefing on physio and health strategy</li> <li>4. Parents have received physio and health information</li> </ol> | 1. Director of football       | Start end July 2013 then follow through into 2014                                       | <p>Director of Football.</p> <p>Specialist physio/health advisor to create strategy and deliver first briefing. Budget \$1,000.</p> <p>Strategy 2 will require an additional food budget \$800.</p>  |
| 3) Initiate a player loyalty scheme  | <ol style="list-style-type: none"> <li>1. Offer a discounted fee for returning players</li> </ol>   | <ol style="list-style-type: none"> <li>1. Review the last 3 years records and establish the rate of player return. Use this to set a target for player return in 2014.</li> </ol>  | Treasurer                     | Establish for the start of trials for the 2014 season (by end October 2013)             | Treasurer. Membership Secretary.   |
| 4) Provide a junior player Academy   | <ol style="list-style-type: none"> <li>1. Review the Academy format</li> </ol>  | <ol style="list-style-type: none"> <li>1. Maintaining a fully attended Academy that improves player skills and commitment</li> </ol>   | Director of Football          | Ongoing   | Director of football. Two assistant Academy coaches.   |
| 5) Establish a junior player development and school player entry programme | <ol style="list-style-type: none"> <li>1. Register the club with Active After School Communities and establish a schools outreach programme</li> <li>2. Meet with FFSA and establish a junior player development programme</li> </ol>   | <ol style="list-style-type: none"> <li>1. Cove junior programme established in at least one primary school</li> <li>2. Junior player development programme established as part of the FFSA programme</li> <li>3. Junior player skill levels improved prior to joining, and junior (under 10's) trial numbers increased by 20%</li> </ol>                 | Director of Football          | Establish prior to start of call for trials for the 2014 season (by end September 2013) | <p>Director of Football. Planning Co-ordinator. Two assistant coaches (for the school programme these can be senior players willing to coach).</p> <p>Both Strategies should be self funded with grants and support also provided by Federal Government Sports Commission.</p> <p>Budget \$2,000 for additional promotion costs.</p> |



## Coaching Development

| Goal   | Strategies   | Key Performance Indicators   | Responsibility for leadership | Time Frame           | Resources Required   |
|--|--|--|-------------------------------|----------------------|--|
| 1) Secure a new Director of Football                       | <ol style="list-style-type: none"> <li>1. Advertise the post State wide and approach potential candidates</li> <li>2. Interview shortlist and appoint</li> </ol>   | Appoint a Director of Football that meets the FFSA criteria  | Chairman                      | By end June 2013     | Chairman. Football coaching working group (Junior and Senior Co-ordinators, senior coaching staff) |
| 2) Establish a documented football coaching philosophy     | <ol style="list-style-type: none"> <li>1. Club to compile previously documented coaching guidelines and strategies and summarise the Cove way</li> <li>2. Brief Director of football to adopt and complete</li> <li>3. Director of Football to train and then coach the coaching team</li> <li>4. Publish the philosophy on the Club website for member reference</li> </ol> | <ol style="list-style-type: none"> <li>1. Documented football coaching philosophy compiled</li> <li>2. Coaches trained in new philosophy</li> <li>3. Philosophy published</li> </ol> | Director of Football          | By end July 2013     | Director of Football. Senior Coaching staff.   |
| 3) Establish a formal players trials process               | <ol style="list-style-type: none"> <li>1. Establish a Seniors process</li> <li>2. Establish a Juniors process</li> </ol>   | <ol style="list-style-type: none"> <li>1. Processes established</li> </ol>   | Director of Football          | Prior to 2014 trials | Director of Football   |
| 4) Provide consistency in the coaching team and activities | <ol style="list-style-type: none"> <li>1. Director of Football to be appointed to train, monitor and develop the coaching team.</li> <li>2. Establish a coaches curriculum</li> <li>3. Hold coaching clinics</li> <li>4. Rotate the coaches through the Junior Academy and Development programmes to shadow senior coaches</li> </ol>  | <ol style="list-style-type: none"> <li>1. All coaches have worked through the curriculum</li> </ol>  | Director of Football          | By end August 2013   | Director of Football   |



| Goal   | Strategies   | Key Performance Indicators  | Responsibility for leadership | Time Frame              | Resources Required   |
|--|--|---|-------------------------------|-------------------------|----------------------|
| 5) Involve senior players as junior coaches                                | <ol style="list-style-type: none"> <li>1. Provide a discount on fees to encourage participation</li> <li>2. Establish an active programme of seniors attendance at juniors training nights</li> <li>3. Offer senior players position of after school sports programme coaches</li> </ol> | <ol style="list-style-type: none"> <li>1. Regular attendance by seniors at juniors training nights</li> </ol>         | Director of Football          | By start of 2014 season | Director of Football |
| 6) Establish a formal training and accreditation programme for all coaches | <ol style="list-style-type: none"> <li>1. Director of Football to be appointed to establish a coaches training and accreditation programme</li> <li>2. Establish a coaches accreditation log</li> </ol>  | <ol style="list-style-type: none"> <li>3. Senior coaches accreditation maintained and improved each season</li> </ol> | Director of Football          | By start of 2014 season | Director of Football |



## Membership and Marketing

| Goal   | Strategies   | Key Performance Indicators   | Responsibility for leadership | Time Frame  | Resources Required   |
|--|--|--|-------------------------------|---|--|
| 1) Advertise the club more - increase exposure             | <ol style="list-style-type: none"> <li>1. Establish an advertising budget</li> <li>2. Have a stand at Hallett Cove Shopping Centre</li> <li>3. Erect roadside banner signage for trials</li> <li>4. Send "news" information to The Messenger, The Guardian and The Southern Times</li> </ol> | <ol style="list-style-type: none"> <li>1. Budget set</li> <li>2. Stand and signage used for 2014 trials advertising</li> <li>3. At least one press news article created per season</li> </ol>                                  | Senior Co-ordinator           | Ongoing   | Senior Co-ordinator. Chairman.<br><br>Advertising budget to be established for 2014. |
| 2) Utilise social media to promote the club                | <ol style="list-style-type: none"> <li>1. Post regularly on Facebook</li> <li>2. Post regularly on the website blog</li> <li>3. Explore other strategies for possible use in 2014 (eg. Twitter, Instagram)</li> </ol>  | <ol style="list-style-type: none"> <li>1. A minimum of 4 posts per week</li> <li>2. A minimum of 2 posts per week. Encourage all team managers to post match reports.</li> <li>3. Establish a social media strategy</li> </ol> | Chairman                      | 1 and 2 are ongoing. 3 to be established by start of 2014 season. | Chairman. Club website editor.   |
| 3) Increase membership                                     | <ol style="list-style-type: none"> <li>1. Initiate a schools outreach and junior development programme (see Junior Development)</li> <li>2. Release flyers to schools</li> </ol>   | <ol style="list-style-type: none"> <li>1. Establish all teams as per the 2014 plan.</li> <li>2. Establish U12's/U14's and U16's teams as per the FFSA requirements</li> </ol>  | Vice Chairman                 | Start of 2014 season.   | Vice Chairman  |
| 4) Increase supporter visibility to support the Club brand | <ol style="list-style-type: none"> <li>1. Provide supporters merchandise on seniors match days and at Cove juniors training days</li> <li>2. Advertise existing merchandise for sale. Order test quantity of new merchandise for sale</li> </ol>   | <ol style="list-style-type: none"> <li>1. Merchandise is available and advertised</li> <li>2. Merchandise sales provide positive revenue for the club</li> </ol>   | Volunteer (Michelle Fry)      | Ongoing   | Volunteer (Michelle Fry). Membership Secretary.                                      |
| 5) Fully populate the Cove FC website                      | <ol style="list-style-type: none"> <li>1. Establish website map</li> <li>2. Establish priority list</li> <li>3. Establish volunteer support</li> </ol>   | <ol style="list-style-type: none"> <li>1. Map established</li> <li>2. Volunteer web manager appointed</li> <li>3. Priority list established and website population under way</li> </ol>  | Chairman                      | End July 2013   | Chairman. Volunteer web manager.   |



## Administration and Management

| Goal   | Strategies  | Key Performance Indicators  | Responsibility for leadership     | Time Frame  | Resources Required  |
|--|---|---|-----------------------------------|---|---|
| 1) Re-structure the committee  | <ol style="list-style-type: none"> <li>Review and update the constitution</li> <li>Review and update the committee structure</li> <li>Renew the committee positions</li> </ol>  | <ol style="list-style-type: none"> <li>Revised constitution presented to EGM or AGM</li> <li>All committee positions filled</li> </ol>                                    | Chairman                          | November 2013   | Chairman. Committee Members.  |
| 2) Increase volunteer group support  | <ol style="list-style-type: none"> <li>Call for volunteer members</li> </ol>  | <ol style="list-style-type: none"> <li>All required volunteer positions filled</li> </ol>   | Chairman                          | By the start of 2014 season   | Chairman. Committee Members.  |
| 3) Reward volunteer contributions  | <ol style="list-style-type: none"> <li>Promote free entry to senior games</li> <li>Provide polo shirt and cap to team managers</li> <li>Explore options for a Volunteers day/event</li> </ol>   | <ol style="list-style-type: none"> <li>All members aware of free entry policy</li> <li>All team managers have kit</li> <li>Volunteer reward policy established</li> </ol> | Vice Chairman                     | <ol style="list-style-type: none"> <li>By the end of June 2013</li> <li>By the start of the 2014 season</li> <li>By the end of July 2013</li> </ol> | Vice Chairman   |
| 4) Obtain Starclub accreditation and NCAS Stage 1                                    | <ol style="list-style-type: none"> <li>Complete the on-line application and associated planning activities.</li> </ol>  | Accreditation obtained  | Planning Co-ordinator (Paul Davy) | End June 2013   | Planning working group (lead by Paul Davy). Junior Co-ordinator.  |
| 5) Provide opportunities to involve the whole club in key decisions                  | <ol style="list-style-type: none"> <li>Circulate information regularly and seek feedback from members</li> <li>Hold a "Your Club - Your Say" facilitated workshop every year</li> </ol>   | <ol style="list-style-type: none"> <li>Members are consulted on key decisions</li> <li>"Your Club - Your Say" held</li> </ol>   | Chairman                          | Ongoing   | Chairman. Facilitator. Planning Co-ordinator.<br><br>Budget \$600.00 for facilitator fees where not funded under the Marion Council Club support programme. |
| 6) Complete the Cove Complex Master Plan process and complete our 2014-2019 planning | <ol style="list-style-type: none"> <li>Continue and complete the Marion Council Master Planning Process</li> <li>On completion, review the Cove Complex facilities and match against the club growth plans</li> <li>Renew and update the 3-5 year Strategic Plan</li> </ol> | <ol style="list-style-type: none"> <li>The facilities are planned to match the Club's requirements for 2014-2019</li> <li>Strategic Plan updated</li> </ol>               | Planning Co-ordinator (Paul Davy) | End September 2013  | Planning working group (lead by Paul Davy)  |



## Finance and Sponsorship

| Goal   | Strategies  | Key Performance Indicators  | Responsibility for leadership | Time Frame                             | Resources Required   |
|--|---|---|-------------------------------|--|--|
| 1) Provide flexible payment options for members  | <ol style="list-style-type: none"> <li>Explore options for payment by EFTPOS/credit card/EFT transfer</li> <li>Establish options for a formal junior fee support programme</li> </ol>                       | <ol style="list-style-type: none"> <li>Electronic payment options established</li> <li>Junior fee support programme options established</li> </ol>    | Treasurer                     | By the start of trials for season 2014 | Treasurer. Finance working group (4 committee or adult volunteers)   |
| 2) Build sponsorship   | <ol style="list-style-type: none"> <li>Provide clear prospectus to facilitate sponsorship</li> <li>Actively pursue sponsorship</li> <li>Promote sponsorship to members</li> </ol>                           | <ol style="list-style-type: none"> <li>Prospectus in place</li> <li>Sponsorship target established</li> <li>Sponsorship funding target met</li> </ol> | Planning Co-ordinator         | By end November 2013                   | Planning Co-ordinator. Treasurer. Working group of 4 volunteers.   |
| 3) Provide transparency of club finances   | <ol style="list-style-type: none"> <li>Establish method of dissemination</li> <li>Publish an annual finance report and issue to all members</li> <li>Issue each new season budget to all members</li> </ol> | <ol style="list-style-type: none"> <li>Method established</li> <li>Reports published and issued to all members</li> </ol>                             | Treasurer                     | By the end of season 2013              | Treasurer. Finance working group (4 committee or adult volunteers)   |
| 4) Complete a budget forecast based on the conclusion of the Cove Complex Master Plan project, and a funding plan to balance expenditure for 2014-2019 | <ol style="list-style-type: none"> <li>Estimate all costs for new facilities and ongoing operations, and funding required</li> <li>Establish a funding plan and strategy</li> </ol>                         | A completed strategy with full costings that provide a positive return on investment  | Planning Co-ordinator         | By the end of November 2013            | Chairman. Planning Co-ordinator. Treasurer. Finance working group (4 committee or adult volunteers). Strategic Planning Working Group. |



We have looked ahead to the next five years and established the facilities required for our Club if we are to maintain our FFSA Accredited status. The facilities required are of a larger and higher standard than currently provided at The Cove Complex.

Discussions commenced with the authority responsible for The Cove Complex, Marion Council, about the future requirements of the club in late 2012. These discussions which have also included other users of the Cove Complex have resulted in a Master Planning Project, looking at a number of options for the club including either relocating to another site or being provided with expanded and improved facilities which meet our future requirements.

Our estimate of future club growth and facilities requirements is included in full in Appendix A. In summary, our future requirements are:

1. An FFSA Standard match pitch with appropriate changing facilities, kiosk, floodlighting, covered spectator seating and enclosures, with a full referee and player race, and fully enclosed fencing and gates. In short, a professional match venue
2. A full size training pitch
3. Six junior pitches which can also be used for training
4. An expanded junior sports programme which includes an after-hours school training programme, transition to club programmes, a junior academy, club development academy, and representation in every junior age group from U7's to U16's inclusive
5. Developing an U17's team, and maintaining our U18's, Reserves and Seniors teams with greater flexibility to rapidly progress players through these teams
6. An expanded Amateur football club
7. An increase in the participation of female players in the junior teams, and female coaches at all age levels
8. The creation of female league teams

As a club we rely entirely on Marion Council for providing the physical grounds and facilities we need to play and train. We can only provide training and match play for teams which can be accommodated in the facilities provided. As such, we can only fully plan for the above on completion of the Master Planning Project. This is expected to be concluded by the close of September 2013.

Only at that time will we be able to plan fully for 2014 and beyond. Until then our focus will remain on scoring the goals set for 2013 in this Strategic Plan by our members.



## 10 Review

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This Strategic Plan will be reviewed on a monthly basis by the Members of the Club Committee to ensure that the strategies established are being followed and the goals scored.

We recognise that the future is sometimes difficult to predict and even harder to control, and so should the goals and strategies need to change the Club membership will be advised and included in these decisions.

The Strategic Plan for 2014 will be created in the same way - with a "your Club - Your Say" interactive session prior to the start of the season, a members survey and of course the open invitation to join and contribute as part of the Club Committee.

We will keep all members updated with regular bulletins.



Appendix A Club Growth Plan 2014-2019

| Requirement                | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |
|----------------------------|------|------|------|------|------|------|------|
| <b>Juniors/SS</b>          |      |      |      |      |      |      |      |
| After School Programme     | -    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    |
| Junior Development Academy | -    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    |
| Club Academy               | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    |
| U7's teams                 | 2    | 2    | 2    | 2    | 2    | 2    | 2    |
| U8's teams                 | 1    | 2    | 2    | 2    | 2    | 2    | 2    |
| U9's teams                 | 2    | 2    | 2    | 2    | 2    | 2    | 2    |
| U10's teams                | 1    | 2    | 2    | 2    | 2    | 2    | 2    |
| U11's teams                | 1    | 2    | 2    | 2    | 2    | 2    | 2    |
| U12's teams                | 3    | 2    | 2    | 2    | 2    | 2    | 2    |
| U13's teams                | -    | 2    | 2    | 2    | 2    | 2    | 2    |
| U14's teams                | 2    | 2    | 2    | 2    | 2    | 2    | 2    |
| U15's teams                | -    | 1    | 2    | 2    | 2    | 2    | 2    |
| U16's teams                | 1    | 1    | 1    | 2    | 2    | 2    | 2    |
| <b>Seniors</b>             |      |      |      |      |      |      |      |
| Under 17's teams           | -    | 1    | 1    | 1    | 1    | 1    | 1    |
| Under 18's teams           | 1    | 1    | 1    | 1    | 1    | 1    | 1    |
| Reserves                   | 1    | 1    | 1    | 1    | 1    | 1    | 1    |
| Seniors                    | 1    | 1    | 1    | 1    | 1    | 1    | 1    |
| <b>Amateurs</b>            |      |      |      |      |      |      |      |
| Amateur teams              | 1    | 1    | 2    | 3    | 3    | 3    | 3    |
| <b>Ladies</b>              |      |      |      |      |      |      |      |
| Junior team                | -    | -    | 1    | 2    | 2    | 2    | 2    |
| Senior team                | -    | -    | 1    | 2    | 2    | 2    | 2    |
| <b>5-a-side</b>            |      |      |      |      |      |      |      |
| Junior programme           | -    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    |
| Senior team                | -    | 1    | 1    | 1    | 1    | 1    | 1    |
| <b>Complex Facilities</b>  |      |      |      |      |      |      |      |
| Full size match pitch      | 1    | 1    | 2    | 2    | 2    | 2    | 2    |
| Full size training pitch   | 0.3  | 0.3  | 1    | 1    | 1    | 1    | 1    |
| Junior pitches             | 3*   | 3*   | 3*   | 3*   | 6    | 6    | 6    |
| Male changing facilities   | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    |
| Female changing facilities | -    | -    | ✓    | ✓    | ✓    | ✓    | ✓    |
| FFSA Standard Facilities   | -    | -    | ✓    | ✓    | ✓    | ✓    | ✓    |
| <b>FFSA Accreditation</b>  |      |      |      |      |      |      |      |
| NCAS 1 Star                | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    |
| NCAS 2 Star                |      | ✓    | ✓    | ✓    | ✓    | ✓    | ✓    |
| NCAS 3 Star                |      |      | ✓    | ✓    | ✓    | ✓    | ✓    |
| NCAS 4 Star                |      |      |      | ✓    | ✓    | ✓    | ✓    |

\* Located off site at Capella Oval

By 2016, if the facilities by Marion Council to the club are not to be further expanded from their current capacity, the club's capacity will be fixed at the 2016 standards.